



MONDAY, JUNE 7, 2021

BELLEVUE

COUNTRY CLUB

1901 GLENWOOD AVENUE

SYRACUSE, NY 13207

ROSAMONDGIFFORDZOO.ORG

Spend a late-spring day playing golf for a very worthy cause on one of the most coveted golf courses in the state of New York – the elegant and historic Bellevue County Club. Designed by the world renowned golf course architect Donald J. Ross, this challenging course offers breathtaking, beautiful views of the Syracuse skyline and the surrounding hills of Central New York.

Join us for this Captain-and-Crew tournament featuring breakfast on the cart, lunch on the course and a post-tournament dinner in the luxurious clubhouse, as well as on-course contests and 18 holes of championship golf. All this, and the knowledge that you are supporting the mission of the Rosamond Gifford Zoo of saving species and conservation education.

# Golf Tournament Participation Levels

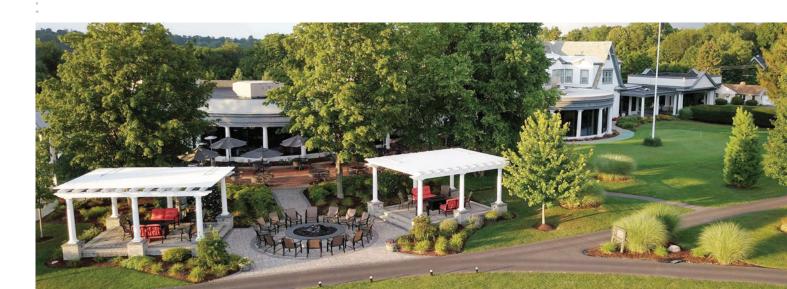
## **FOURSOME - \$1,750**

- 1 Foursome in the Tee-Off FORE the Animals Charity Golf Tournament
- Company to be included on the Golf Tournament webpage
- Company name to be included in sponsorship list in the event program
- Each member of the foursome will enjoy a complimentary continental breakfast, lunch and dinner
- Each member of the foursome will receive a complimentary gift for participating in the event

#### **INDIVIDUAL GOLFER - \$500**

- 1 player spot in the Tee-Off FORE the Animals Charity Golf Tournament
- Company to be included on the Golf Tournament webpage
- Company name to be included in sponsorship list in the event program
- Complimentary continental breakfast, lunch and dinner
- · Complimentary gift for participating in the event







#### TRIA, AMUR LEOPARD

# Golf Tournament Sponsorship Opportunities

# **TITLE SPONSOR - \$10,000**

- Name to be included in each mention of the Golf Tournament
- Logo to be included in all collateral and posters associated with the Golf Tournament
- Logo to be included on the Golf Tournament webpage and eblasts
- Logo to be included in all event signage at and during the Golf Tournament including registration, and dinner signage
- Full-page ad in the event program
- Logo to be included in 3 designated social media posts thanking sponsor for Title Sponsorship of the event (Facebook 64,900 followers, Twitter 8,500 followers and Instagram 24,300 followers)
- Inclusion as Title Sponsor in all Social Media Posts regarding the Golf Tournament (Facebook 64,900 followers, Twitter 8,500 followers and Instagram 24,300 followers)
- Opportunity for Sponsor to exhibit in a 10' x 10' space located adjacent to registration
- Opportunity for Sponsor to address attendees during dinner
- 2 Foursomes in the Golf Tournament
- 2 Hole Signs

## PRESENTING SPONSOR - \$7,000

- Name to be included in each mention of the Golf Tournament
- Logo to be included in all collateral and posters associated with the Golf Tournament
- Logo to be included on the Golf Tournament webpage
- Logo to be included in all event signage at and during the Golf Tournament including registration, and dinner signage
- Half-page ad in the event program
- Logo to be included in 2 designated social media posts thanking sponsor for presenting sponsorship of the event (Facebook 64,900 followers, Twitter 8,500 followers and Instagram 24,300 followers)
- Opportunity for Sponsor to exhibit in a 10' x 10' space at/ during the event
- Inclusion as presenting Sponsor in all Social Media Posts regarding the Golf Tournament (Facebook 64,900 followers, Twitter 8,500 followers and Instagram 24.300 followers)
- 1 Foursome in the Golf Tournament
- 1 Hole Sign

## **DINNER SPONSOR - \$5,000**

- Signage at banquet reception indicating sponsorship of dinner
- Logo to be included in all collateral and posters associated with the Golf Tournament
- Logo to be included on the Golf Tournament webpage and eblasts
- Logo to be included in all dinner signage at and during the Golf Tournament
- Half-page ad in the event program
- Logo to be included in 1 designated social media post thanking sponsor for sponsorship of the event (Facebook 64,900 followers, Twitter 8,500 followers and Instagram 24,300 followers)
- Opportunity for Sponsor to address attendees during the dinner
- 1 Foursome in the Golf Tournament
- 1 Hole Sign





Golf Tournament Sponsorship Opportunities continued

#### HUMBOLDT PENGUIN

## **LUNCH SPONSOR - \$3,500**

- Signage at registration indicating sponsorship of lunch
- Logo to be included in all collateral associated with the Golf Tournament
- Logo to be included on the Golf Tournament webpage
- Half-page ad in the event program
- Logo to be included in 1 designated social media post thanking sponsor for sponsorship of the event (Facebook 64,900 followers, Twitter 8,500 followers and Instagram 24,300 followers)
- 1 Foursome in the Golf Tournament
- 1 Hole Sign

## **BREAKFAST SPONSOR - \$1,500**

- Signage at registration indicating sponsorship of the breakfast
- Logo to be included in all collateral associated with the Golf Tournament
- Logo to be included on the Golf Tournament webpage
- Quarter-page ad in the event program
- Logo to be included in 1 designated social media post thanking sponsor for sponsorship of the event (Facebook 64,900 followers, Twitter 8,500 followers and Instagram 24,300 followers)
- 1 Hole Sign

# **TEE GIFT SPONSORSHIP - \$1,500**

- Signage at Tee Gift Pick-up indicating sponsorship of Tee Gifts
- Logo to be included in all collateral associated with the Golf Tournament
- Logo to be included on the Golf Tournament webpage
- Quarter-page ad in the event program
- Logo to be included in 1 designated social media post thanking sponsor for sponsorship of the event (Facebook 64,900 followers, Twitter 8,500 followers and Instagram 24,300 followers)
- 1 Hole Sign

## **AWARD SPONSOR - \$1,500**

- Signage at Awards Table indicating sponsorship of Awards
- Logo to be included in all collateral associated with the Golf Tournament
- Logo to be included on the Golf Tournament webpage
- Quarter-page ad in the event program
- Logo to be included in 1 designated social media post thanking sponsor for sponsorship of the event (Facebook 64,900 followers, Twitter 8,500 followers and Instagram 24,300 followers)
- 1 Hole Sign

# **CONTEST SPONSOR - \$1,500**

- Signage at Contest locations indicating sponsorship of contests
- Logo to be included in all collateral associated with the Golf Tournament
- Logo to be included on the Golf Tournament webpage
- Quarter-page ad in the event program
- Logo to be included in 1 designated social media post thanking sponsor for sponsorship of the event (Facebook 64,900 followers, Twitter 8,500 followers and Instagram 24,300 followers)
- 1 Hole Sign

## **GOLF CART - \$1,000**

- Signage at Golf Cart staging locations indicating sponsorship of Golf Carts
- Logo to be included in all collateral associated with the Golf Tournament
- Logo to be included on the Golf Tournament webpage
- Quarter-page ad in the event program
- Logo to be included in 1 designated social media post thanking sponsor for sponsorship of the event (Facebook 64,900 followers, Twitter 8,500 followers and Instagram 24,300 followers)

#### **BEVERAGE CART SPONSOR - \$750**

- Signage on Beverage Golf Cart staging locations indicating sponsorship of Beverage Golf Carts
- Company to be included on the Golf Tournament webpage
- Company name to be included in sponsorship list in the event program
- Logo to be included in 1 designated social media post thanking sponsor for sponsorship of the event (Facebook 64,900 followers, Twitter 8,500 followers and Instagram 24,300 followers)

## **SNACK SHACK SPONSOR - \$750**

- Signage on Snack Shack indicating sponsorship of Snack Shack
- Company to be included on the Golf Tournament webpage
- Company name to be included in sponsorship list in the event program
- Logo to be included in 1 designated social media post thanking sponsor for sponsorship of the event (Facebook 64,900 followers, Twitter 8,500 followers and Instagram 24,300 followers)

### **PHOTOGRAPHY SPONSOR - \$750**

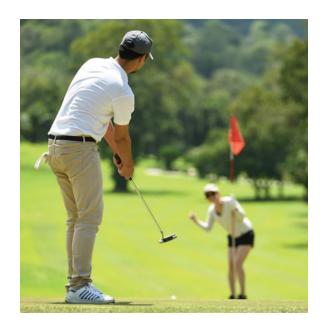
- Company name to be included on the Golf Tournament Photo Frames
- Company name to be included in sponsorship list in the event program
- Logo to be included in 1 designated social media post thanking sponsor for sponsorship of the event (Facebook 64,900 followers, Twitter 8,500 followers and Instagram 24,300 followers)

### **HOLE SPONSORSHIPS – \$250**

- 1 Hole Sign
- Company to be included on designated Tee-Off FORE the Animals Charity Golf Tournament webpage
- Company name to be included in sponsorship list in the event program









Partnership and Participation Form

Bellevue Country Club June 7, 2021

**O BREAKFAST** 

\$1,500



## SEND COMPLETED REGISTRATION FORM TO:

Friends of the Rosamond Gifford Zoo Development Office One Conservation Place Syracuse, NY 13204 Phone: (315) 435-8511 Email: esawyer@rosamondgiffordzoo.org

COMPANY NAME					
CONTACT					
ADDRESS					
CITY			STATE	ZIP	
PHONE		E-MAII			
signature					
_		21 FORE the Animals Golf To			
☐ A check is enclosed	I in the amount o	f			
(Please make checks	payable to Frien	nds of the Rosamond Giffo	ord Zoo)		
☐ PLEASE INVOICE					
		SPONSORSHIP OP	PORTUNITIES		
O TITLE	\$10,000	O TEE GIFT	\$1,500	O SNACK SHACK	\$750
O PRESENTING	\$7,000	O AWARD	\$1,500	<b>O PHOTOGRAPHY</b>	\$750
O DINNER	\$5,000	O CONTEST	\$1,500	O HOLE	\$250
O LUNCH	\$3,500	O GOLF CART	\$1,000	○ FOURSOME	\$1,750

# **PARTICIPANT INFORMATION**

\$750

Please attach additional golfer names as applicable

**○ BEVERAGE CART** 

	TEAM NAME:								
	FIRST NAME	LAST NAME	GOLF SHIRT SIZE	FAVORITE ANIMAL					
1									
2									
3									
4									

\$500

**O INDIVIDUAL**