The Campaign for World-Class Animal Health Care at the Rosamond Gifford Zoo

Benefits of Support

Friends of the Rosamond Gifford Zoo thanks you for your interest in participating in its capital campaign to build the Animal Health Center, which will replace the current 1,500 square-foot clinic in the zoo with a 20,000 square-foot free standing health center offering cutting-edge health care to our wide variety of animal species.

All investors of $5,000 and more will be recognized on donor signage at the zoo.
LEAD GIFT NAMING OPPORTUNITY
$1,000,000

INVESTMENTS AT THIS LEVEL INCLUDE EXCLUSIVE NAMING RIGHTS FOR 20 YEARS

(EXPECTED VISIBILITY WITH MORE THAN 7 MILLION VISITORS OVER THE 20 YEARS.)

NAMING:
Animal Health Center $1,000,000

BENEFITS TO INCLUDE:

• Company name will be featured as part of the name and included on public signage outside of building and/or space for a period of 20 years
• Company name appears in any mention of space (zoo maps; website; press release etc.)
• Tickets to invitation-only preview event
• Lunch and private tour with Zoo Director and Friends Executive Director for up to 12 people
• Name and/or logo printed on invitations to private opening
• Inclusion in MyZoo Magazine – member publication (8,000 impressions quarterly)
• Press release announcing support
• Inclusion on donor recognition signage in the Animal Health Center

ONE HEALTH | ONE MISSION
The Campaign for World-Class Animal Health Care at the Rosamond Gifford Zoo
NAMING OPPORTUNITIES

$75,000 to $250,000

**INVESTMENTS AT THIS LEVEL INCLUDE EXCLUSIVE NAMING RIGHTS FOR 10 YEARS**

*(EXPECTED VISIBILITY WITH MORE THAN 3.5 MILLION VISITORS OVER THE 10 YEARS.)*

**Naming:**
- Radiography Machine (Equipment) ______________________________ $250,000
- Intensive Care Unit ______________________________ $100,000
- Imaging ______________________________ $75,000
- Treatment ______________________________ $75,000
- Operating Room (OR) ______________________________ $75,000

**Support:**
- Endoscopy (Equipment) ______________________________ $80,000
- PCR (Equipment) ______________________________ $75,000

**Benefits to include:**
- Company name will be included on public-facing signage for a period of 10 years
- Company name appears in mentions of room or equipment (website; press release etc.)
- Tickets to invitation-only preview event
- Lunch and private tour with Zoo Director and Friends Executive Director for up to 12 people
- Name and/or logo printed on invitations to private opening
- Inclusion in *MyZoo Magazine* – member publication (8,000 impressions quarterly)
- Press release announcing support
- Inclusion on donor recognition signage in the Animal Health Center
INVESTMENT OPPORTUNITIES of
$50,000 to $74,999

Investments at this level include:
- Recognition signage at venue and on public donor recognition signage at the zoo
- Ticket to invitation-only preview event
- Recognition in member magazine

For a period of 10 years

INVESTMENT OPPORTUNITIES of
$20,000 to $49,999

Investments at this level include:
- Recognition signage at venue and on donor recognition signage at the zoo
- Ticket to invitation-only preview event
- Recognition in member magazine

For a period of 10 years

Naming:
- Laboratory & Research $25,000
- Quarantine 1, 2, 3 or 4 $25,000 (each)

Support:
- Large Animal Anesthesia Machine $40,000
- Large Animal Surgery Table $25,000
- Centrifuge $20,000
INVESTMENT OPPORTUNITIES of $10,000 to $19,999

INVESTMENTS AT THIS LEVEL INCLUDE:
• Recognition signage at venue and on donor recognition signage at the zoo
• Ticket to invitation-only preview event
• Recognition in member magazine

FOR A PERIOD OF 10 YEARS

INVESTMENT OPPORTUNITIES of $5,000 to $9,999

INVESTMENTS AT THIS LEVEL INCLUDE:
• Recognition signage at venue and on donor recognition signage at the zoo
• Ticket to invitation-only preview event
• Recognition in member magazine

FOR A PERIOD OF 10 YEARS

NAMING:
Food Prep Room ____________________________ $15,000
Veterinary Staff Breakroom ___________________ $10,000
Quarantine Treatment __________________________ $10,000
Pharmacy __________________________________ $10,000
Necropsy __________________________________ $10,000

SUPPORT:
Freezer ______________________________________ $15,000
Small Animal Anesthesia Machine ______________ $10,000
Sterilizer ______________________________________ $10,000
IT Needs (Computers & Software) __________________ $10,000

NAMING:
Director of Veterinary Staff’s Office ________________________ $5,000
Senior Residents Office _____________________________ $5,000
Veterinary Tech Office _____________________________ $5,000
Graduate Student Office ______________________________ $5,000

SUPPORT:
Viewing monitors & virtual capability cameras for surgery procedures ______ $9,000
Ophthalmoscope ___________________________________ $8,000
Incubators Medium (2 available) ______________________ $8,000
Incubators Small (4 available) ________________________ $7,000
Exam Table (Medium) ______________________________ $7,000
Chemical Hood ______________________________________ $7,000
Scales (2 available) _________________________________ $6,000
Digital Radiology for Dentistry ________________________ $6,000
Microscope _______________________________________ $5,500
Oxygen Holding Cage ________________________________ $5,000
Webcam __________________________________________ $5,000
Field Small Animal Anesthesia Machine ______________ $5,000
Heska Infusion Pump ________________________________ $5,000
Medical Books _____________________________________ $5,000
In December 2020, a deadly strain of Elephant Endotheliotropic Herpes Virus (EEHV) claimed the lives of our two young Asian elephant calves, brothers Batu and Ajay. While we continue to support efforts to find a vaccine for this insidious disease, the zoo also plans to ensure that our new animal health center has on-site EEHV testing and treatment equipment.

The Ajay and Batu Memorial Fund will honor their memory by providing this equipment in their names. Donations to the fund will go to purchase a PCR (polymerase chain reaction) machine to test blood for EEHV, a centrifuge for extracting plasma for treatment, refrigerator units for blood and plasma storage and staff training on the equipment and procedures. The anticipated cost for the equipment alone is over $100,000.