



Opportunities for Giving

ONE HEALTH | ONE MISSION

**The Campaign for World-Class Animal Health Care
at the Rosamond Gifford Zoo**

Benefits of Support

Friends of the Rosamond Gifford Zoo thanks you for your interest in participating in its capital campaign to build the Animal Health Center, which will replace the current 1,500 square-foot clinic in the zoo with a 20,000 square-foot free standing health center offering cutting-edge health care to our wide variety of animal species.

All investors of \$5,000 and more will be recognized on donor signage at the zoo.

LEAD GIFT NAMING OPPORTUNITY

\$1,000,000

**INVESTMENTS AT THIS LEVEL
INCLUDE EXCLUSIVE NAMING
RIGHTS FOR 20 YEARS**

**(EXPECTED VISIBILITY WITH
MORE THAN 7 MILLION VISITORS
OVER THE 20 YEARS.)**

NAMING:

Animal Health Center _____ \$1,000,000



BENEFITS TO INCLUDE:

- Company name will be featured as part of the name and included on public signage outside of building and/or space for a period of 20 years
- Company name appears in any mention of space (zoo maps; website; press release etc.)
- Tickets to invitation-only preview event
- Lunch and private tour with Zoo Director and Friends Executive Director for up to 12 people
- Name and/or logo printed on invitations to private opening
- Inclusion in *MyZoo Magazine* – member publication (8,000 impressions quarterly)
- Press release announcing support
- Inclusion on donor recognition signage in the Animal Health Center



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NAMING OPPORTUNITIES

\$75,000 to \$250,000

**INVESTMENTS AT THIS LEVEL
INCLUDE EXCLUSIVE NAMING
RIGHTS FOR 10 YEARS**

**(EXPECTED VISIBILITY WITH
MORE THAN 3.5 MILLION VISITORS
OVER THE 10 YEARS.)**

NAMING:

Radiography Machine (Equipment) _____	\$250,000
Intensive Care Unit _____	\$100,000
Imaging _____	\$75,000
Treatment _____	\$75,000
Operating Room (OR) _____	\$75,000

SUPPORT:

Endoscopy (Equipment) _____	\$80,000
PCR (Equipment) _____	\$75,000

BENEFITS TO INCLUDE:

- Company name will be included on public-facing signage for a period of 10 years
- Company name appears in mentions of room or equipment (website; press release etc.)
- Tickets to invitation-only preview event
- Lunch and private tour with Zoo Director and Friends Executive Director for up to 12 people
- Name and/or logo printed on invitations to private opening
- Inclusion in *MyZoo Magazine* – member publication (8,000 impressions quarterly)
- Press release announcing support
- Inclusion on donor recognition signage in the Animal Health Center



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INVESTMENT OPPORTUNITIES of \$50,000 to \$74,999

INVESTMENTS AT THIS LEVEL INCLUDE:

- Recognition signage at venue and on public donor recognition signage at the zoo
- Ticket to invitation-only preview event
- Recognition in member magazine

FOR A PERIOD OF 10 YEARS

INVESTMENT OPPORTUNITIES of \$20,000 to \$49,999

INVESTMENTS AT THIS LEVEL INCLUDE:

- Recognition signage at venue and on donor recognition signage at the zoo
- Ticket to invitation-only preview event
- Recognition in member magazine

FOR A PERIOD OF 10 YEARS

Animal Health Center Lobby _____ \$50,000

Youth Veterinary Clinic _____ \$50,000

NAMING:

Laboratory & Research _____ \$25,000

Quarantine 1,2,3 or 4 _____ \$25,000 (each)

SUPPORT:

Large Animal Anesthesia Machine _____ \$40,000

Large Animal Surgery Table _____ \$25,000

Centrifuge _____ \$20,000



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INVESTMENT OPPORTUNITIES of \$10,000 to \$19,999

INVESTMENTS AT THIS LEVEL INCLUDE:

- Recognition signage at venue and on donor recognition signage at the zoo
- Ticket to invitation-only preview event
- Recognition in member magazine

FOR A PERIOD OF 10 YEARS

INVESTMENT OPPORTUNITIES of \$5,000 to \$9,999

INVESTMENTS AT THIS LEVEL INCLUDE:

- Recognition signage at venue and on donor recognition signage at the zoo
- Ticket to invitation-only preview event
- Recognition in member magazine

FOR A PERIOD OF 10 YEARS

NAMING:

Food Prep Room	\$15,000
Veterinary Staff Breakroom	\$10,000
Quarantine Treatment	\$10,000
Pharmacy	\$10,000
Necropsy	\$10,000

SUPPORT:

Freezer	\$15,000
Small Animal Anesthesia Machine	\$10,000
Sterilizer	\$10,000
IT Needs (Computers & Software)	\$10,000

NAMING:

Director of Veterinary Staff's Office	\$5,000
Senior Residents Office	\$5,000
Veterinary Tech Office	\$5,000
Graduate Student Office	\$5,000

SUPPORT:

Viewing monitors & virtual capability cameras for surgery procedures	\$9,000
Ophthalmoscope	\$8,000
Incubators Medium (2 available)	\$8,000
Incubators Small (4 available)	\$7,000
Exam Table (Medium)	\$7,000
Chemical Hood	\$7,000
Scales (2 available)	\$6,000
Digital Radiology for Dentistry	\$6,000
Microscope	\$5,500
Oxygen Holding Cage	\$5,000
Webcam	\$5,000
Field Small Animal Anesthesia Machine	\$5,000
Heska Infusion Pump	\$5,000
Medical Books	\$5,000



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THE AJAY *and* BATU MEMORIAL FUND

*to Benefit the Rosamond Gifford Zoo
Animal Health Center*

In December 2020, a deadly strain of Elephant Endotheliotropic Herpes Virus (EEHV) claimed the lives of our two young Asian elephant calves, brothers Batu and Ajay. While we continue to support efforts to find a vaccine for this insidious disease, the zoo also plans to ensure that our new animal health center has on-site EEHV testing and treatment equipment.

The Ajay and Batu Memorial Fund will honor their memory by providing this equipment in their names. Donations to the fund will go to purchase a PCR (polymerase chain reaction) machine to test blood for EEHV, a centrifuge for extracting plasma for treatment, refrigerator units for blood and plasma storage and staff training on the equipment and procedures. The anticipated cost for the equipment alone is over \$100,000.



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